

STREAMS		INFORMAL ← → STRATEGIC & INTENTIONAL					
PARTNER	PARTNER-SHIPS	Let interested partners initiate collaboration.	Develop collaborative/partnership informally or reactively.	Identify and implement strategic communication channels.	Build resilience within partnerships by distributing leadership among members.	Share resources between partners and maximize and deploy existing strengths and assets.	Integrate partners' visions and expertise into existing systems, operations, and budgets.
	LEADERSHIP	Let leadership develop by osmosis.	Send staff, partners, community leaders, and elected officials to learning and networking opportunities.	Plan and implement grassroots and grass-tops capacity building efforts.	Create opportunities for partners and residents, especially youth, to become champions for community health and contribute lasting energy and ideas.		Develop and implement a plan to provide ongoing support and training to elected officials and decision makers.
PROGRESS	ENVIRONMENTS	Wait for environmental/physical changes to happen.	Seek opportunities to influence new capital and physical projects.	Seek systematic changes in policies, standards, and practices related to long-term upgrades and maintenance.	Ensure that relevant policy/systems changes are implemented.		Ensure that healthy environments become the norm across the community.
	POLICIES / SYSTEMS	Wait for policies and systems to evolve.	Assess needs and conduct audits of policies and systems.	Advocate for priority policy practices, standards, resources, and supports.	Ensure implementation of relevant systems changes that advance/reinforce central policy objectives.	Select strategies that are mutually reinforcing, including a mix of "quick wins," mid-term milestones, and those with potential for long-term support.	Maintain and expand the grassroots and grass-tops capacity that support policy/systems.
PREPARE	RESOURCES	No clearly defined process for seeking additional funds.	Ask partners for ongoing commitments of in-kind support.	Write grant proposals for state, federal, and foundation funding and support.	Approach and develop relationships with a variety of funders for larger, longer-term support.	Develop and implement a strategic fundraising plan that tracks performance measures and capacity to secure resources.	Sustain ongoing funding stream.

Sustainability Framework



Active Living By Design's sustainability framework can help community coalitions and funders incorporate sustainable thinking as an essential practice for healthy community change. The framework is inspired by the triple bottom line approach and is modified for community-based work. The sustainability streams address a community's social, environmental, policy, systems, and economic context to identify opportunities to leverage and sustain a coalition's work. The examples in this framework are illustrative and integrated, not prescriptive or necessarily chronological. They are meant to help coalitions and funders assess their work, prime conversations, and identify ways to strategically and proactively achieve sustainable healthy community change.

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PARTNER	PARTNERSHIPS	Let interested partners initiate collaboration.	Formalize partnership with charter agreements, MOUs, and governing structure.	Establish the partnership as an official advisory council or commission to local government.	Integrate partners' visions and expertise into existing systems, operations, and budgets.
		Develop collaborative/partnership informally or reactively.	Build resilience within partnerships by distributing leadership among members.	Partnership becomes an independent organization/entity.	Develop and implement a plan for partners to adopt and integrate the work and vision.
		Develop and implement strategic communication channels like listservs, websites, and social networking sites.		Share resources between partners and maximize and deploy existing strengths and assets.	
LEADERSHIP		Let leadership develop by osmosis.	Send elected officials, staff, and partners to conferences and trainings.	Plan and implement grassroots and grassroots capacity building efforts like resident advocacy training, briefs for lawmakers, and presentations to boards, journalists, or funders.	Implement a system to train and equip leaders to become healthy community champions and influential members of decision-making groups.
		Send staff to conferences and trainings.	Send community leaders, residents, elected officials, staff and partners to learning and networking opportunities, including peer-to-peer site visits.	Create opportunities for partners and residents, especially youth, to become champions for community health and contribute lasting energy and ideas.	Develop or enhance requirements for equitable citizen participation in public decisions.

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PROGRESS	ENVIRONMENTS	Wait for environmental/physical changes to happen.	Seek opportunities to influence new capital and physical projects (i.e., parks, markets, street or trail improvements, public transit, gardens).	Seek systematic changes in policies, standards and practices related to long-term upgrades and maintenance.	Ensure that healthy environments become the norm across the community.	
		Support environmental changes in response to requests for specific changes.	Assess needs and conduct built environment audits. Develop a policy or standard for building new facilities across the community.	Ensure implementation of relevant policy/system changes.	Develop and track performance measures to assess project implementation, train professional staff, and secure permanent resources.	Include a complete array of healthy community design principles in comprehensive plans and integrate with all related plans.
POLICIES / SYSTEMS	Wait for policy and systems to evolve.	Assess needs and conduct audits of policies and systems.	Advocate for priority policy practices, standards or resources, and supports.	Ensure implementation of relevant systems changes that advance/reinforce central policy objectives.	Develop and track performance measures to assess implementation of policy/systems change.	
	Educate partners and residents about the importance of policy change.	Understand and identify policy/system priorities.	Deepen knowledge about the system supports required for success.			
	Seek opportunities to learn from others who are leading policy advocacy efforts.	Build relationships and mobilize leaders and partners at all levels.	Identify and support healthy community champions.	Seek systematic changes in practices, standards, resources, and training which advance policy implementation.	Maintain and expand the grassroots and grasstops capacity that supports policy and systems change across the community.	

